

## Theta Learning Training Program FAQs

### 1. What problems does Theta Learning solve?

Theta Learning helps leaders to lead their teams and companies to become more competitive in this modern digital age. Young employees do not ask for high pay but they deliver poor performance. Mature employees are experienced but they ask for high pay. We focus on perfecting the young employees by giving them courses and training to gain the critical skills, and to further increase the company's sales revenue in the most cost-effective way.

### 2. What is special about Theta Learning?

We hate giving old and unpractical courses. What we teach is the knowledge happening right now or the future insight, which can be put into use the very moment you walk out of the door. Besides, all of our theories and workbook are supported by the famous scientific studies and successful corporate cases. Every course, the trainer gives the most inspiring lectures with funny stories, understandable cases, impressive pictures, and relaxing workshops.



### 3. Have the courses been delivered publicly before and what is the feedback?

We have delivered our content to more than 15 companies and we have arranged more than 50 seminars. Most of our attendees are white-collar people above managerial trainees' level, including staff and managers from P&G, EF, HUGO BOSS, etc. Generally, they showed more interest in topics like communication skills, business negotiation and sales skills. We normally received a high percentage (>70%) of satisfaction rate in terms of the new perspective of the common thoughts.



### 4. What course material will be provided? In which language?

For each class, we provide pre-work, post-work and necessary toolkits. The lectures are mainly in English with necessary Chinese explanation. The PowerPoints, workbook and infographic include both English and Chinese explanation if needed. All of these materials can be taken away for your long-term learning.



### 5. Can these courses become an in-house training to my company and team?

We offer several options for corporation, including free trail lecture, half day, one to two days training programs depending on the customer's need.

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