



BRITISH CHAMBER OF COMMERCE
GUANGDONG 广东英国商会

YOUR BUSINESS LINK BETWEEN THE UK AND SOUTH CHINA

Joining the Dots



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The British Chamber of Commerce **Guangdong** is an independent, non-profit organisation formed to facilitate and support Chinese and British companies operating in the PRD, now the GBA.

200
members

GBA
focused

Cross Industry
Focus Groups

10
Cities

UK
Connected

Our **mission** is to become the **most business-savvy** chamber in China by providing a platform that supports our members to **connect** via events, **promote** through our marketing channels and **share** insights through industry focus groups.



Promote
GBA Symposium



Connect
BritCham in Your Neighborhood

As an integral part of the vast network of British Chambers throughout China, we are focused on providing you with business support, training from industry leaders and elite networking opportunities to grow your business capabilities.



Share
Education Working Group



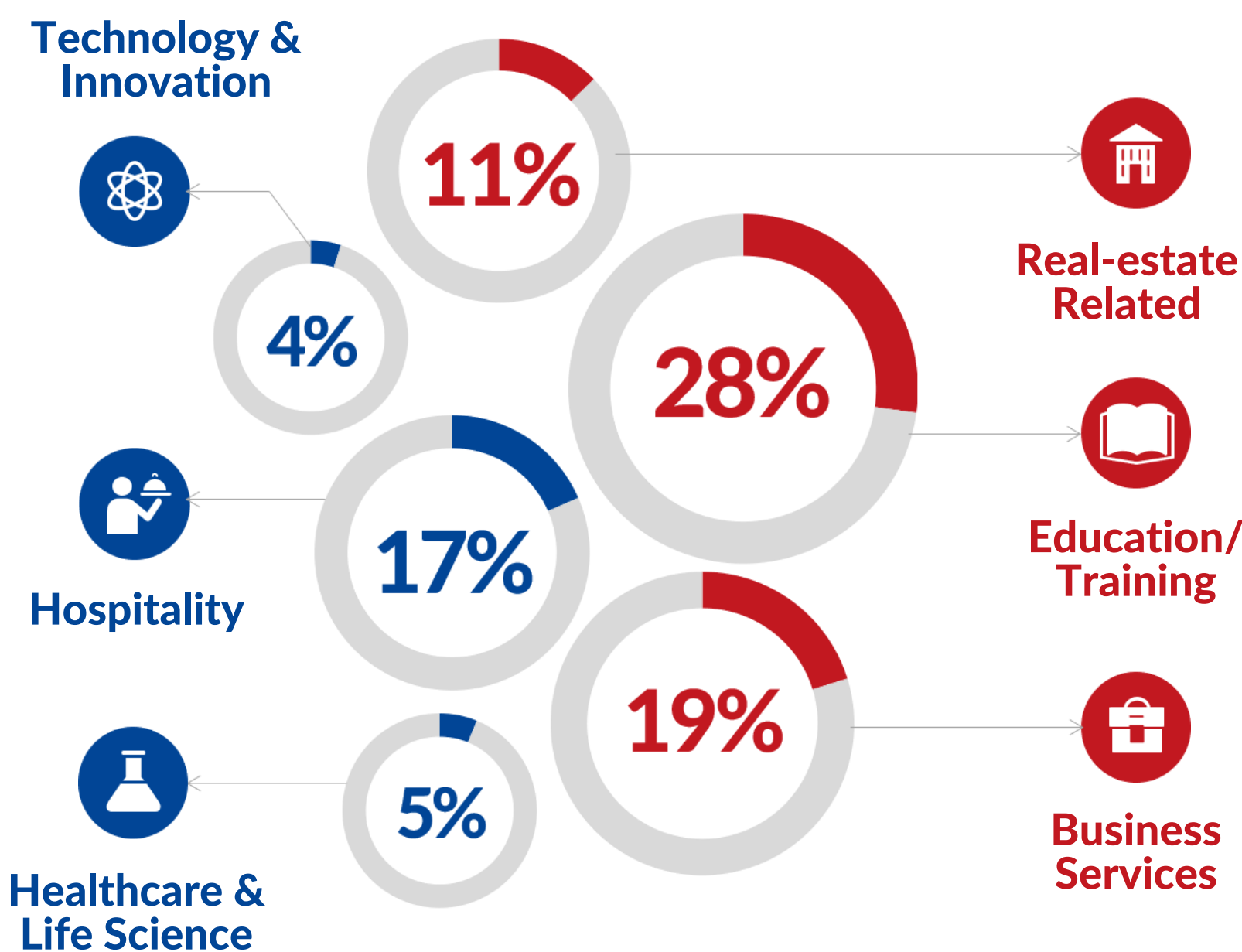
Access
Business Luncheon with British Consul-General

Serving and Supporting Your Business

BritCham Guangdong provides a platform for networking, a topology of events, privilege clubs, promotion channels to focused match-making opportunities. We have a track record of building business connections and helping our members develop long lasting relationships.



SHARING - Industry Focus Groups



- Support our members through industry working groups, business networking, social and professional services activities.
- Invite key and experience experts from the pool of the BritCham Guangdong members to support, guide and further grow the businesses of sectors on Education, Hospitality, Technology for the BritCham Guangdong members.
- Form alliances through industry members with a focus on the issues that raise challenges or problems.
- Pulse surveys and sharing of insights from cross Chambers.

CONNECTING - Events

BrithCham Guangdong is famed for not just the number of events held for our members, but the quality and value they bring. Every event is designed for our members in mind, from start to finish we are engaged with you.

BritCham GD Business-Savvy Series

(Members' Fireside, Executive Dinner, Seminars, Roundtables, Forums, Workshops on 'How to Start/Operate/Grow a Company', etc.)

Upskill Training

(Business Management, Marketing & Branding, Leadership, Cultural, Managing Change, etc.)

Industry Focus Group Event

(Education, Hospitality, Technology, etc.)

200+
Members
24-Year
History

Monthly
Business-
Savvy
Series

5
Training
Partners

HOSTING

40+

EVENTS IN 2020

WELCOMING

5,000+

PARTICIPANTS

Networking Event

(InterChamber Networking Drinks, Christmas Drinks, UK Alumni Mixer, etc.)

Quarterly
Networking
Events

4
Flagship
Events

Flagship Event

(BritCham Members Convention, British Day, Christmas Gala Dinner, Women-related, etc.)



Members' Fireside

50-100 people

Business/Referrals/Networking



British Day

2,000-4,000 people

Britishness/Family/Culture/Education



InterChamber Networking Drinks

200 people

Networking/F&B/Business



Christmas Gala Dinner

200-300 people

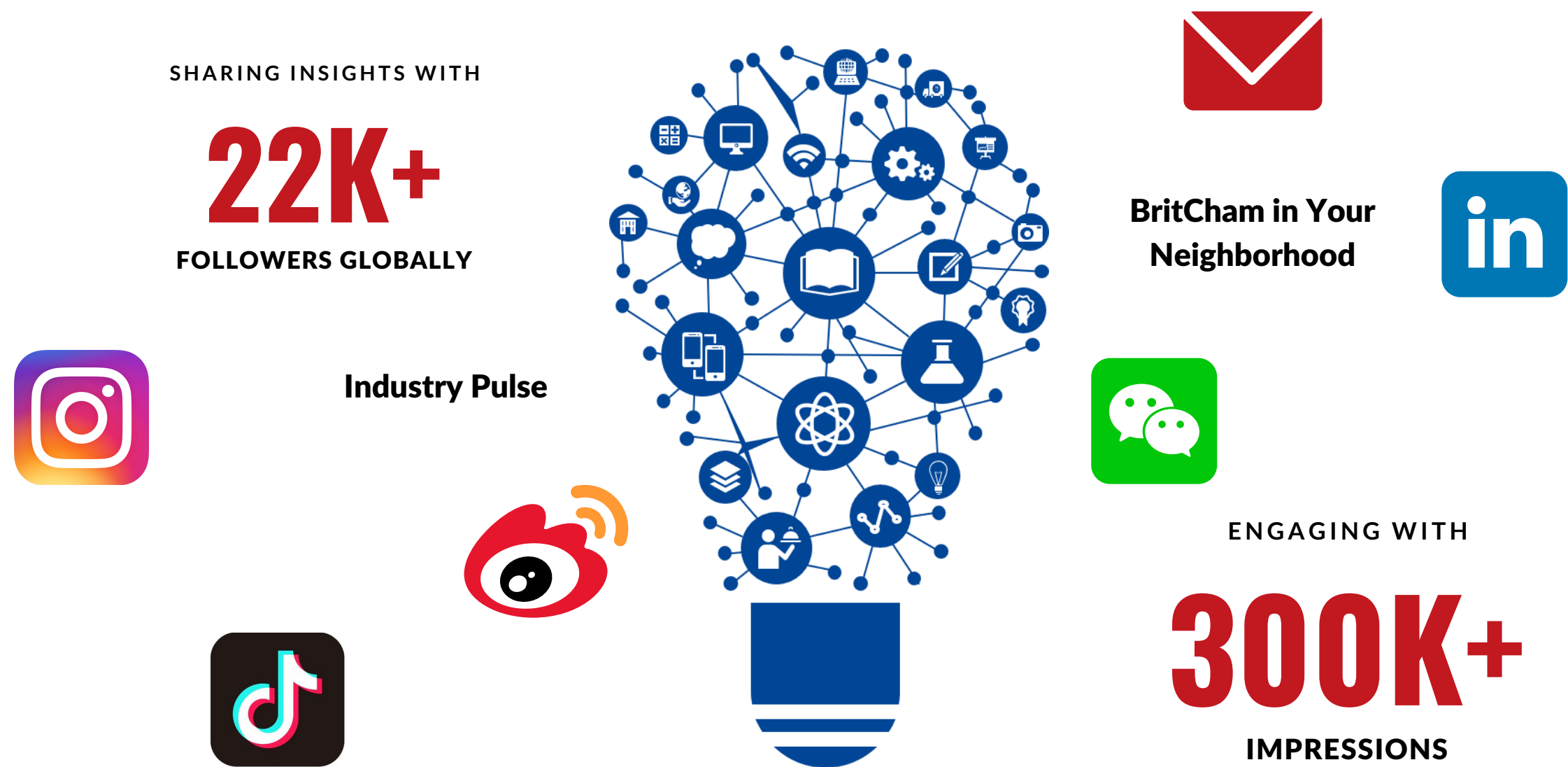
Culture/Christmas/Network/Carnival

- Creating business opportunities and promoting business for our members through hosting relevant events.
- Organising 50+ events throughout the year, across multiple cities including Guangzhou, Shenzhen and Zhuhai.
- Online and offline connections opportunities for networking helping to raise profiles and share business information.

PROMOTING - Marketing

BritCham GD has long gone digital in our approach to promoting not only events but our members too:

- Offer multiple channels for branding/marketing/promotion of our corporate members.
- Promotion includes advertisement, events, special rates/offers, recruitments, etc. that can be shared.
- Our channels cover official website, WeChat, LinkedIn, Weibo, Newsletter, Instagram and Facebook.



Membership Types



Corporate Membership

Corporate Membership range from small companies, SME's to large MNC's operating in China. Many of our corporate members join as they are interested in Sino-UK trade and investment.

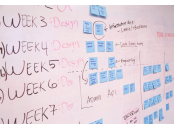
¥6,000



Supporting Membership

Supporting Membership is an higher tier member of the corporate membership which is a bespoke package offering extended services shaped to the needs of your company.

¥28,000



Start-Up Membership

Start-Up Membership applies to companies less than 18 months old with a team less than 10 people.

¥2,800



Individual Membership

Individual Memberships are for those that whilst don't have a company, would still like to be part of the Chamber community, utilising it as a platform for personal growth and networking with other like minded people and businesses.

¥1,500

Feel free to enquire about the BritCham Membership

✉ admin@britchamgd.com

☎ +86 20 8331 5013 ext. 605



Click or Scan to Apply





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Connect • Promote • Share

Supporting
Members



MISSION HILLS
觀瀾湖



广州斐特思公学
Fettes College
Guangzhou



Britannia International School
广州市英伦国际学校

CLYDE & Co

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