

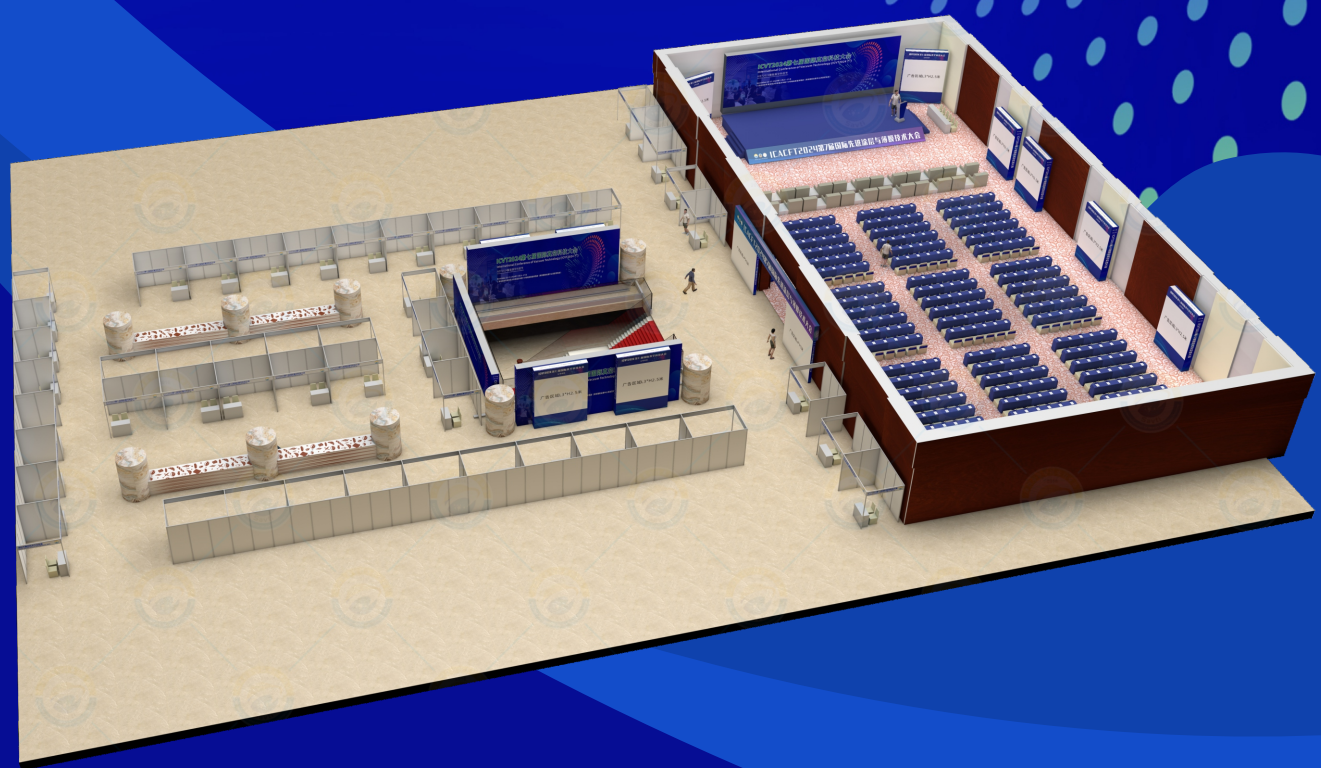


# International Conference of Vacuum Technology (ICVT2024 7<sup>th</sup>)

1st International Vacuum Science and Technology Festival (IVST2024 1st)  
8th Anniversary Celebration and 2024 Annual Meeting of the Shenzhen Association for Vacuum Technology Industries (SAVTI)

Technical Report · Project Roadshow · Investment Promotion · New Product Promotion  
Special Lecture · Achievement Showcase · Industry Exhibition · Supply and Demand Matching

China | Shenzhen  
(Check-in on 24th) November 25 to 27, 2024  
Conference Venue: Venus Royal Hotel, Shenzhen, China  
(Shenzhen International Convention and Exhibition Center Branch)



## Advertising and Booth Sponsorship

ShenZhen Association for Vacuum Technology Industries





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## Venue Layout Plan



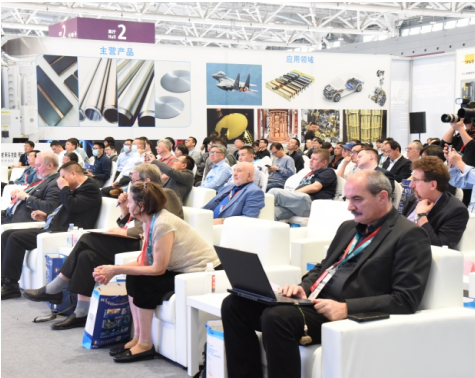
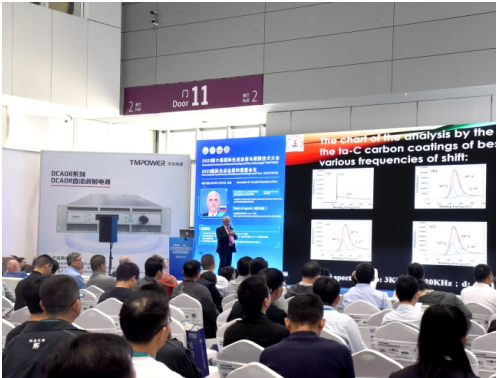


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## Past Events Review





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## Dinner Sponsorship Advertising Distribution Map



Conference Cover

Materials in Bag

15-Minute Speech

VIP Clients

## Sponsorship Project

10 Attendee Quotas

- ★ (1) Venue Entrance Spray Paint Advertisement (B1), Length 4m Height 3m, Company Responsible for Design, Organizer Responsible for Production and Installation
- ★ (2) Spray Paint Pillar Advertisement on Both Sides of the Stage (B2), Width 3m Height 4m, Company Responsible for Design, Organizer Responsible for Production and Installation
- ★ (3) Spray Paint Advertisement Opposite the Stage (AA), Width 18m Height 4m, Company Responsible for Design, Organizer Responsible for Production and Installation
- ★ (4) Large Booth (S Type, Width 6m) 1 Unit, Priority in Selection; Company Responsible for Design, Printing, and Installation
- ★ (5) Conference Cover Advertisement 1P and Inner Color 1P
- ★ (6) Free 10 Attendee Quotas
- ★ (7) Provide 3 Tables for Thanking VIP Clients (Company Provides List)
- ★ (8) "IVST2024 1st International Vacuum Science and Technology Festival" Naming
- ★ (9) Trademark Logo, Company Name, Priority Display order
- ★ (0) Materials in Bag
- ★ (11) 15-Minute Speech by Company Leader
- ★ (12) Souvenir/Giveaway Prizes Provided by Company
- ★ (13) Three WeChat Public Account Articles (Company Provides Articles)
- ★ (14) Promotional Materials for Company Exhibition/Sponsorship, Posted to Association and Rongsen's WeChat Public Account/Video Account, Douyin Account, Kuaishou Account, Industry WeChat Groups Vacuum Industry Chain Mini Program, Maimai, LinkedIn, and Other Social Media Platforms, Covering Upstream, Midstream, and Downstream Groups in the Industry Chain to Increase Company Awareness

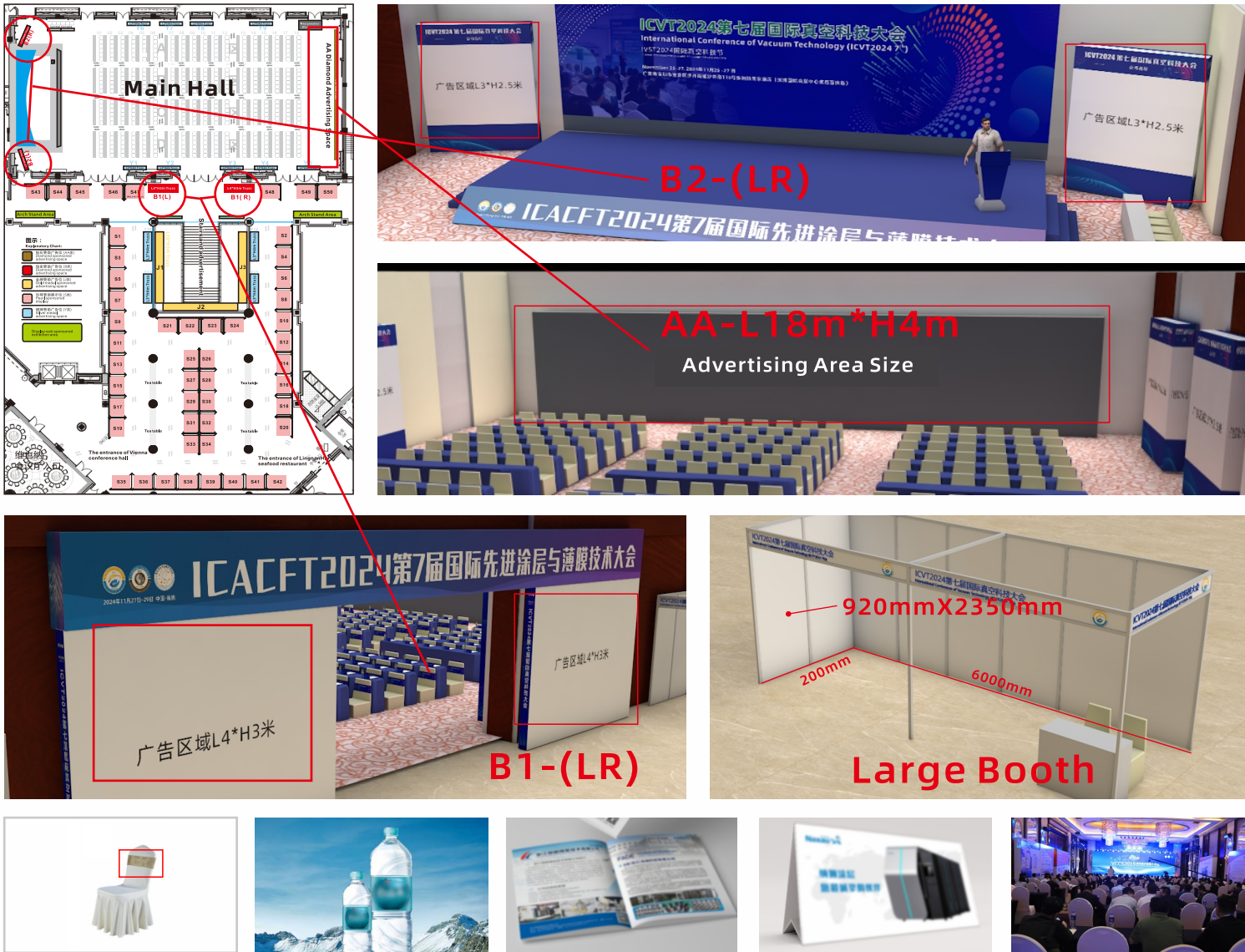


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## Diamond Sponsor Advertising Distribution Map



Venue Seat Covers

Drinking Water  
Advertisement

Conference Journal  
Advertisement

Seat Card  
Advertisement

Company Promotional  
Video Loop

## Sponsorship Project

8 Attendee Quotas

- ★ (1) Venue Entrance Spray Paint Advertisement (B1), Length 4m Height 3m, Company Responsible for Design, Organizer Responsible for Production and Installation
- ★ (2) Spray Paint Pillar Advertisement on Both Sides of the Stage (B2), Width 3m Height 4m, Company Responsible for Design, Organizer Responsible for Production and Installation
- ★ (3) Marvelous Spray Paint Advertisement Opposite the Stage (AA), Width 18m Height 4m, Company Responsible for Design, Organizer Responsible for Production and Installation
- ★ (4) Full Coverage of Venue Seat Cover Advertisement, Company Provides Materials, Organizer Responsible for Design, Production, and Installation
- ★ (5) 1000 Bottles of Drinking Water Advertisement, Sponsor Brings
- ★ (6) Seat Card Advertisement
- ★ (7) 1 Large Booth (Width 6m) (S Type), Priority in Selection; Company Responsible for Design, Organizer Responsible for Production and Installation
- ★ (8) Conference Journal Second Cover or Title Page Advertisement 1P
- ★ (9) Company Promotional Video Loop during Tea Break, Video Length 3-5 Minutes
- ★ (10) Free 8 Attendee Quotas
- ★ (11) Trademark Logo, Company Name, Priority Display order
- ★ (12) Materials in Bag
- ★ (13) Three WeChat Public Account Articles (Company Provides Articles)
- ★ (14) Promotional Materials for Company Exhibition/Sponsorship, Posted to Association and Rongsen's WeChat Public Account/Video Account, Douyin Account, Kuaishou Account, Industry WeChat Groups Vacuum Industry Chain Mini Program, Maimai, LinkedIn, and Other Social Media Platforms, Covering Upstream, Midstream, and Downstream Groups in the Industry Chain to Increase Company Awareness



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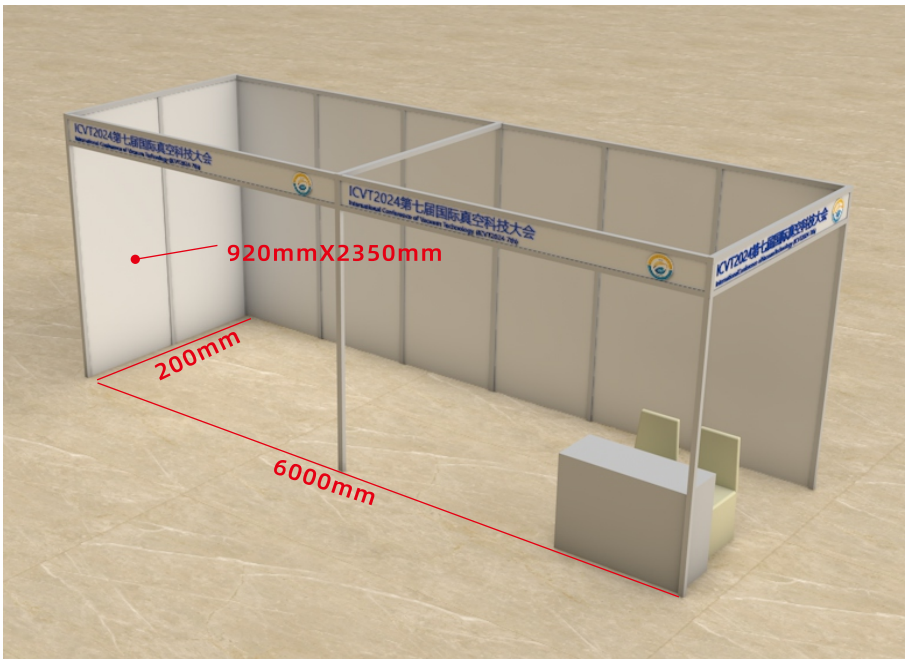
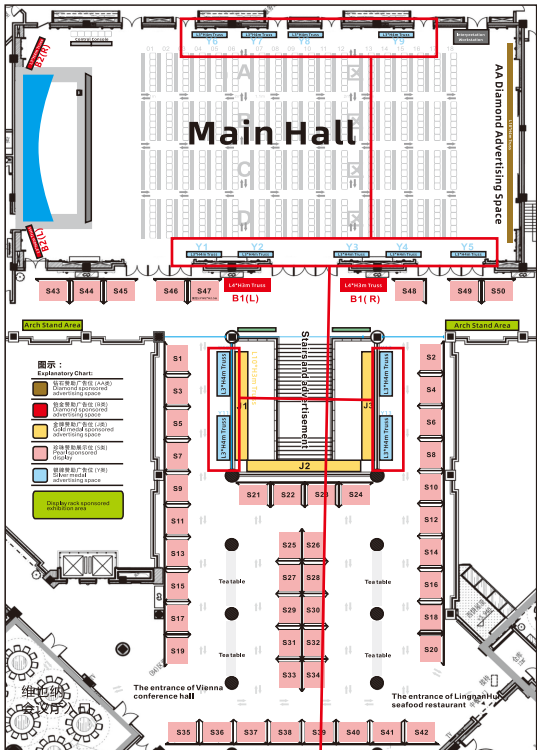
China | Shenzhen

(Check-in on 24th) November 25 to 27, 2024

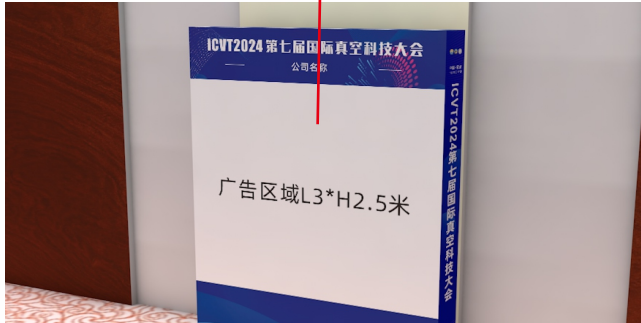
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## Platinum Sponsor Advertising Distribution Map



Large Booth



Spray Paint Advertisement



6 Attendee Quotas



Conference Journal Advertisement

## Sponsorship Project

- ★ (1) 1 Large Booth (S Type, Width 6m), Priority in Selection; Company Responsible for Design, Printing, and Installation
- ★ (2) 1 Spray Paint Advertisement, (Y1-9, Length 3m Height 4m), (Y10-13, Length 4m Height 3m), Company Responsible for Design, Organizer Responsible for Production and Installation
- ★ (3) Trademark Logo, Company Name Display
- ★ (4) Conference Journal Advertisement 1P
- ★ (5) Free 6 Attendee Quotas
- ★ (6) Two WeChat Public Account Articles (Company Provides Articles)
- ★ (7) Promotional Materials for Company Exhibition/Sponsorship, Posted to Association and Rongsen's WeChat Public Account/Video Account, Douyin Account, Kuaishou Account, Industry WeChat Groups Vacuum Industry Chain Mini Program, Maimai, LinkedIn, and Other Social Media Platforms, Covering Upstream, Midstream, and Downstream Groups in the Industry Chain to Increase Company Awareness

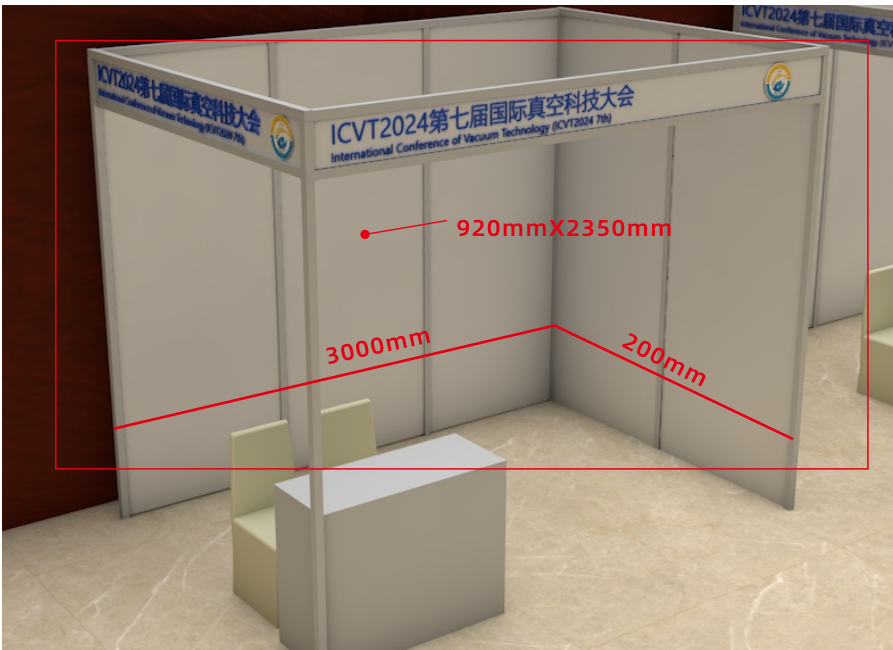
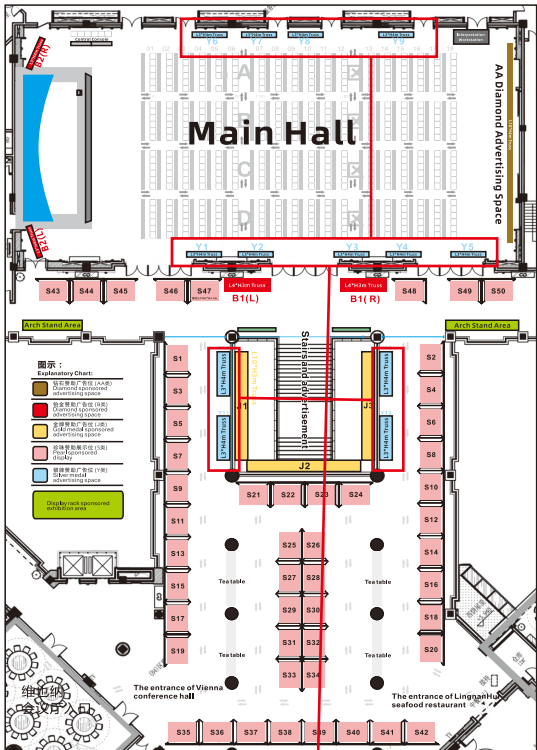


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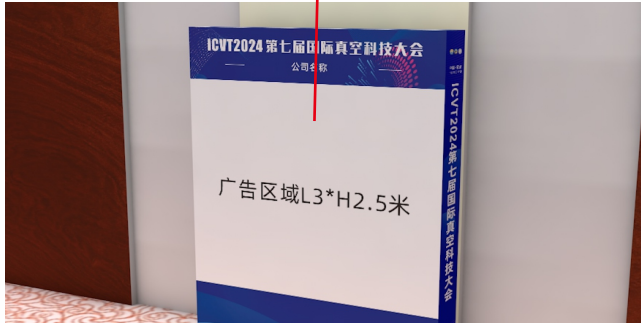
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## Gold Sponsor Advertising Distribution Map



Standard Booth



Spray Paint Advertisement



3 Attendee Quotas



Conference Journal Advertisement

## Sponsorship Project

- ★ (1) 1 Standard Booth (S Type, Length 3m Width 2m); Company Responsible for Design, Printing, and Installation
- ★ (2) 1 Spray Paint Advertisement, (Y1-9, Length 3m Height 4m), (Y10-13, Length 4m Height 3m), Company Responsible for Design, Organizer Responsible for Production and Installation
- ★ (3) Trademark Logo, Company Name Display
- ★ (4) Conference Journal Advertisement 1P
- ★ (5) Free 3 Attendee Quotas
- ★ (6) Promotional Materials for Company Exhibition/Sponsorship, Posted to Association and Rongsen's WeChat Public Account/Video Account, Douyin Account, Kuaishou Account, Industry WeChat Groups Vacuum Industry Chain Mini Program, Maimai, LinkedIn, and Other Social Media Platforms, Covering Upstream, Midstream, and Downstream Groups in the Industry Chain to Increase Company Awareness



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## Individual Sponsorship Plan



Theme Speech	30-Minute theme Speech (Includes 5-Minute QandA)
Large Booth (S Type)	1 Large Booth (Width 6m), Display Equipment and Samples, Materials, and Discussions
	Area and Configuration of Two Standard Booths Standard Booth: Length 3m Width 2m Height 2.5m, Three White Panels, Exhibitor Chinese and English Name Board, Two Spotlights, One Power Socket (within 500W), One Consultation Desk, Two Folding Chairs, Carpet Inside Booth, One Trash Can. (Advertisement Content Arranged by Exhibitor, Organizer Does Not Provide Advertisement Production and Posting Service)
	4 Attendee Quotas
	Conference Journal Advertisement 1P
Standard Booth (S Type)	Onsite Display Booth (Width 3m), Display Equipment and Samples, Materials, and Discussions
	Organizer Provides Booth, Length 3m Width 2m Height 2.5m, Three White Panels, Exhibitor Chinese and English Name Board, Two Spotlights, One Power Socket (within 500W), One Consultation Desk, Two Folding Chairs, Carpet inside Booth, One Trash Can. (Advertisement Content Arranged by Exhibitor, Organizer Does Not Provide Advertisement Production and Posting Service)
	2 Attendee Quotas
	Conference Journal Advertisement 0.5P
Dual Side Screen Advertisement (Exclusive)	Main Screen LED Electronic Side Screen, Dual Side Screen Advertisement, Exclusive Display during Conference (Customer Designs, Picture Size According to Actual Area), Played during Tea Breaks and Intermissions
Dual Side Screen Advertisement (Loop)	Main Screen LED Electronic Side Screen, Dual Side Screen Advertisement, Exclusive Display during Conference (Customer Designs, Picture Size according to Actual Area), Played during Tea Breaks and Intermissions
Company Promotional Video Play	Company Promotional Video Play during Tea Break, Video Length 3-5 Minutes
Conference Journal Advertisement (Cover)	Conference Cover Page, Full Color Advertisement Parallel with Organizer and Conference Content (Size 210*285mm)
Conference Journal Advertisement (Back Cover)	Conference Back Cover Page, Full Color Advertisement Parallel with Organizer and Conference Content (Size 210*285mm)
Conference Journal Advertisement (First Page)	First Page after Conference Journal Opens, Full Color Advertisement Parallel with Organizer and Conference Content (Size 210*285mm)
Conference Journal Advertisement (Second Cover)	Back of Conference Cover Page, Full Color Advertisement Parallel with Organizer and Conference Content (Size 210*285mm)
Conference Journal Advertisement (Inner Color)	Inner Page of Conference Journal Randomly Assigned (Except Second Cover and Title Page), Full Color Advertisement Parallel with Organizer and Conference Content (Size 210*285mm)
Venue Staircase Inner Side Advertisement (J1-3)	Spray Paint Advertisement Designed and Provided by Sponsor, Organizer Provides Setup and Placement (Spray Paint Design Specifications: Width 10m Height 3m, Resolution above 100, Format as PSD or AI Original File)



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## Individual Sponsorship Plan

B

Entrance Side Lightbox Advertisement (B1)	Spray Paint Advertisement Designed and Provided by Sponsor, Organizer Provides Setup and Placement (Spray Paint Design Specifications: Width 3m Height 4m, Resolution above 100, Format as PSD or AI Original File)
Spray Paint Advertisement on Both Sides of the Stage (B2)	Spray Paint Advertisement Designed and Provided by Sponsor, Organizer Provides Setup and Placement (Spray Paint Design Specifications: Width 3m Height 4m, Resolution above 100, Format as PSD or AI original File)
Venue Inner Spray Paint Advertisement (Y1-9)	Spray Paint Advertisement Designed and Provided by Sponsor, Organizer Provides Setup and Placement (Spray Paint Design Specifications: Width 3m Height 4m, Resolution above 100, Format as PSD or AI Original File)
Corridor Spray Paint Advertisement (Y10-13)	Spray Paint Advertisement Designed and Provided by Sponsor, Organizer Provides Setup and Placement (Spray Paint Design Specifications: Width 4m Height 3m, Resolution above 100, Format as PSD or AI Original File)
Advertisement Opposite the Stage (AA)	Spray Paint Advertisement Designed and Provided by Sponsor, Organizer Provides Setup and Placement (Spray Paint Design Specifications: Width 18m Height 3m, Resolution above 100, Format as PSD or AI Original File)
Lanyard Sponsorship	Lanyard with Company Logo
Attendee Badge	Single-Sided Advertisement on the Back of the Attendee Badge
Material Bag	Material Bag with Company Logo (One Side)
Table Card	Table Card with Company Logo
Seat Cover	Seat Cover with Company Logo
Drinking Water	Named Drinking Water Sponsor for the Entire Venue (Sponsor Brings)
Notebook/Pen	Notebook/Signature Pen Set with Sponsor Logo and Name (Provided by Sponsor)
Materials in Bag	Material Bag with Company Brochure (One Piece, Up to 6 Pages)
Outdoor Banner	Flag with Company Logo/Advertising Slogan, Arranged according to the Hotel Layout
Arch Stand	One Arch Stand On-Site (Provided by Sponsor, Organizer Provides Placement)
Souvenir	Gift with Sponsor Logo for Attendees (Provided by Sponsor)
Beverages	White Wine/Red Wine/Soft Drinks Naming (Products Provided by the Company)

Program	Dance Performance Sponsorship, Content to Be Discussed with the Organizer
Promotional Materials for Company Exhibition/Sponsorship, Posted to Association and Rongsen’s WeChat Public Account/Video Account, Douyin Account, Kuaishou Account, Industry WeChat Groups Vacuum Industry Chain Mini Program, Maimai, LinkedIn, and Other Social Media Platforms, Covering Upstream, Midstream, and Downstream Groups in the Industry Chain to Increase Company Awareness	

Note: Booth and Advertising Space Refer to Venue Layout Plan, Subject to the Latest Display Map Published by the Organizer