

Chinese American Film Festival and China Film Promotion International sign a strategic cooperation agreement and officially enter China Film & Television International Copyright Trading Platform.

To tell a better story of China, show a true, three-dimensional and comprehensive China, and strengthen the exchange and cooperation on both film and television between China and the USA, the Chinese American Film Festival and Chinese American TV Festival will solemn on stage again in early November this year in a way of online and offline combination. The two mentioned festivals have been held for sixteen consecutive years in Hollywood, the capital of film and television culture in the world.

Under the joint witness of Jiao Hongfen, Chairman of China Film Group and Mao Yu, General Manager of China Film Group, Su Yantao, Chairman of Chinese American Film Festival Chinese American TV Festival and Chairman of EDI Media Inc., the United States, and Gu Guoqing,

person in charge of China Film Promotion International, signed a strategic cooperation agreement on August 19. As a result, it was announced that the Chinese American Film Festival would officially enter the China Film & Television International Copyright Trading Platform. The Chinese American Film Festival will have an in-depth cooperation with China Film Promotion International, work together to serve the friendly cooperation and exchange between Chinese films and world films, actively publicity, promote and sell domestic films, and build a platform for Chinese films to go global.

Su Yantao, Chairman of Chinese American Film Festival Chinese American TV Festival and Chairman of EDI Media Inc., the United States, said: For many years, Chinese American Film Festival and Chinese American TV Festival have always been committed to promoting dialogue and mutual learning among civilizations, enhancing cultural and educational exchanges and cooperation, and introducing wonderful Chinese culture to the world through outstanding film and television works. Thanks for strong support over the years for China Film Group Corporation and China Film

Promotion International. The topic of the event in this year is "power of film". Let's work together with our feelings of originality to help filmmakers from both China and the United States create more and more excellent film and television works; Adhere to the ideal and promote the future of China and the USA film and television cooperation; Believe in the power of film and build a bridge for cultural and educational exchanges between China and the USA.

Gu Guoqing, person in charge of China Film Promotion International, said: Over the past decade, the Chinese American Film Festival has become an important bridge and link for the exchange and cooperation among filmmakers from both China and the United States. Thanks to China Film Group for creating an innovative platform, namely, China Film & Television International Copyright Trading Platform. With the aid of this platform, the China Film Promotion International will achieve further cooperation with Chinese American Film Festival and help more Chinese films go global in a way of online and offline combination.

2021 17th Chinese American Film Festival Chinese American TV Festival will hold a one month series of

activities in Hollywood from November 1 to November 30, 2021. On November 5, the opening ceremony of Chinese American Film Festival Chinese American TV Festival and "Golden Angel Award" awarding ceremony will be held; On November 6, the Organizing Committee and China Film Co., Ltd., China Film Promotion International, China Television Drama Production Industry Association and Capital Radio & TV Program Producers Association will jointly host the film and television summit cloud forum. From November 7 to 12, it will jointly host the film and television cloud market and film and television promotion conference with the above units. Chinese Movie Channel and *Variety*, the United States will continue to provide full coverage of the event as official media partners of the event.

The Organizing Committee of Chinese American Film Festival Chinese American TV Festival has publicized more than one hundred of film and television works recommended by dozens of well-known Chinese film and television companies, such as China Film Group, Shanghai Film Group, Xiaoxiang Film Group, BAMC Entertainment Co., Ltd., iQIYI and so on. The Organizing Committee also

announced that the Chinese American Film Festival | Chinese American TV Festival will continue to set up documentaries, operatic films, micro films and variety shows and other selection units. Simultaneously, the special awards, International Communication Power Award of Chinese Culture, will continue to retain, which aims to bring Chinese culture to the international stage with the help of film and television.