# Orange financial results #H1\_2021



29 July 2021

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# Disclaimer

This presentation contains forward-looking statements about Orange's financial situation, results of operations and strategy. Although we believe these statements are based on reasonable assumptions, they are subject to numerous risks and uncertainties, including matters not yet known to us or not currently considered material by us, and there can be no assurance that anticipated events will occur or that the objectives set out will actually be achieved. In particular, the Covid-19 outbreak may exacerbate the risks that the Group could face. More detailed information on the potential risks that could affect our financial results is included in the Universal Registration Document filed on 20 April 2020 with the French Financial Markets Authority (AMF) and in the annual report (Form 20-F) filed on 21 April 2020 with the U.S. Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. Other than as required by law, Orange does not undertake any obligation to update them in light of new information or future developments.

# Section One Q2 2021 highlights

## **Q2 Key messages**



Excellent commercial performance overall with strong equipment sales driven by shops reopening and 5G



Revenues acceleration driven by outstanding Africa & Middle East, other European countries and Enterprise



Strong recovery on IT&IS at 10.8% in Q2 thanks to Cloud, Digital and Data and Cyberdefense



Key milestone in infrastructure achieved with the recent set-up of management team of our European Towerco, Totem

# Q2 21 key achievements



## FTTH

**51.8m** Connectable homes

10.3m Customers

+**28%** yoy

+2.2m Customers yoy, accelerating in Q2

**5G** 

### France

+353k Strong FTTH net adds in Q2

26.1m FTTH connectable lines

**5G** 520 municipalities covered

## Europe

Strong commercial performance Clear inflexion yoy

Total revenues +1.8%,yoy including Spain

Equipment sales +20% driven by pentup demand and 5G

# **Enterprise**

+10.8% Yoy Q2 IT&IS growth

 $\sim +10\%$ Digital & Data, Cloud and Cyberdefense

# 

JV between Capgemini and Orange to provide a 'Cloud de Confiance'

## MEA

€1.05bn H1 21 EBITDAaL +17% growth in 1y

Impressive FBB revenues growth +23% yoy >575K OB clients in Africa

941K 5G customers

Successful launch in

Strong appetite for

5G smartphones

6 European

countries

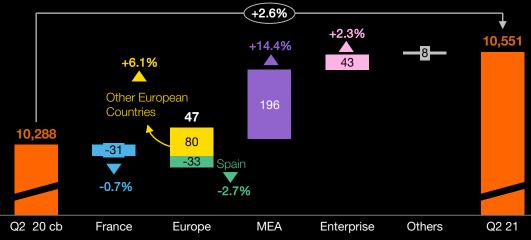
# H1 21 financial achievements



Organic<br/>Cash Flow<br/>€840MNet debt/<br/>EBITDAaL<br/>1.99x(Telecom)(Telecom)

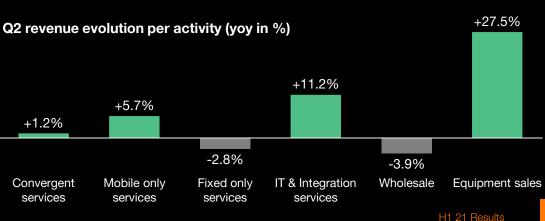
Yoy: comparison with the same period of the previous year, on a comparable basis unless otherwise specified All Group level mentions include both telecom and banking activities. Conversely, all mentions excluding Orange bank are explicitly called "Telecom" Section Two Financial results overview Q2 revenue growth contribution per segment (yoy in €m)

# Revenue accelerating in Q2 2021





\* Orange Bank Net Banking Income is not included in Group revenues but in "Other operating income", that is below the revenue line and feeds directly into consolidated EBITDAaL.



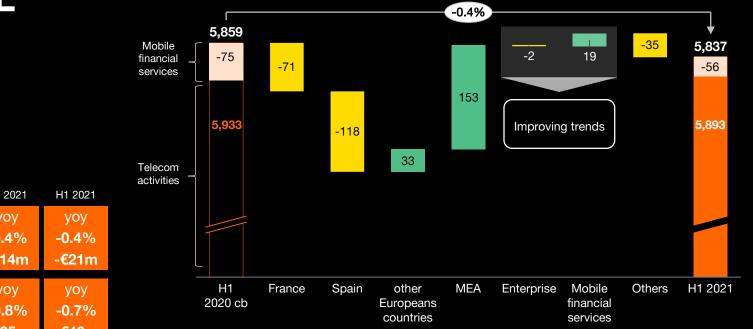
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# Resilient

# EBITDAaL

H1 21 Group EBITDaAL evolution per segment

yoy, in €m

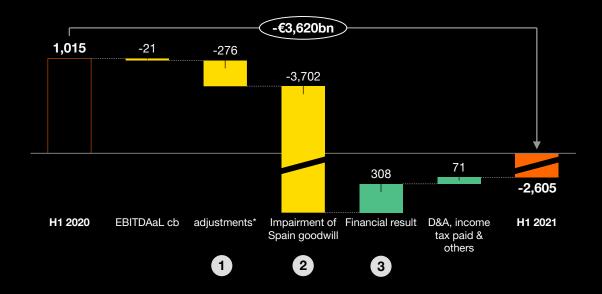




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## Net income down due to impairment on Spain



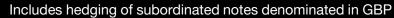




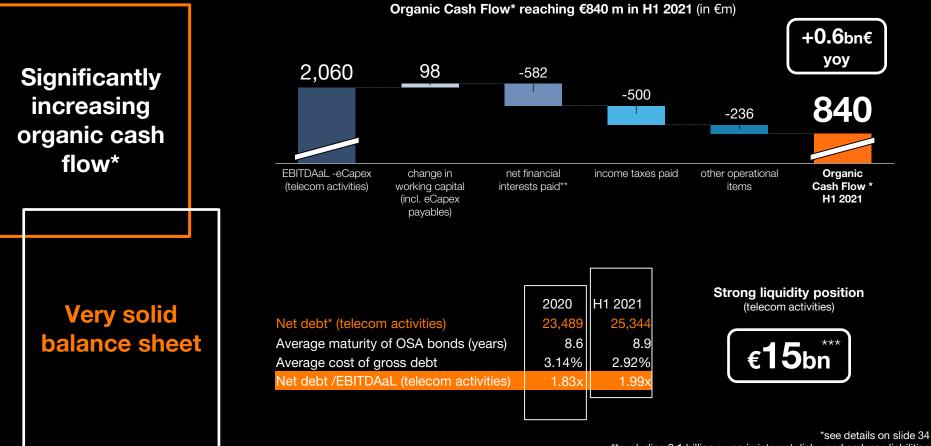
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Includes restructuring programmes (€286m)\*

- Impairment in Spain mainly reflects :
  - · worsening competitive market environment
  - · continuation of sanitary crisis delaying the economic turnaround



\* See details on slide 33 H1 21 Results

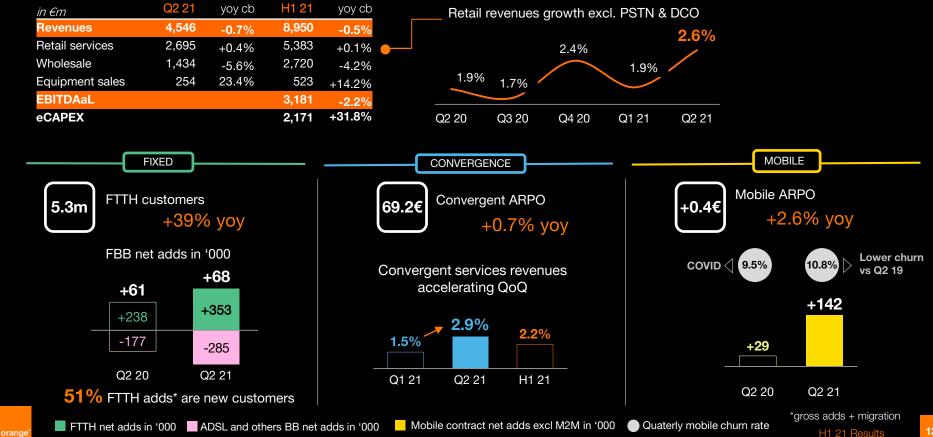


\*\*excluding 0.1 billion euros in interest disbursed on lease liabilities \*\*\*o/w €8.8bn in cash and €6.2bn available undrawn amount of credit facilities

# **Section Three Business Review**

## Q2 2021 France

## Retail services accelerating

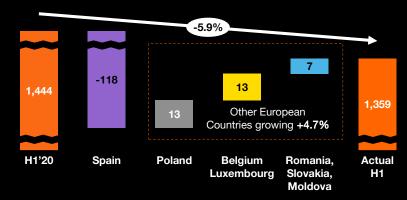


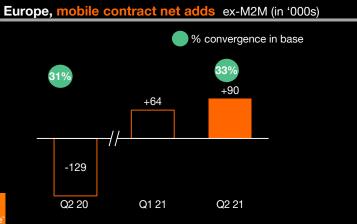
## **Q2 2021 Europe**

#### Solid commercial performance. Other European Countries' EBITDAaL growing +4.7% yoy

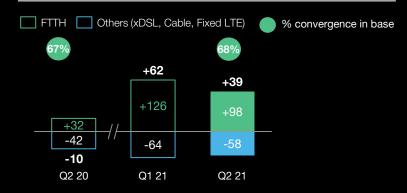
in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	2,581	+1.8%	5,164	-0.3%
Retail services	1,724	-2.1%	3,451	-3.3%
Wholesale	472	-0.2%	926	-2.0%
Equipment sales	349	26.8%	718	+20.0%
EBITDAaL			1,359	-5.9%
eCAPEX			870	+15.2%

H1 EBITDAaL evolution (in €m)





#### Europe, Fixed Broadband net adds (in '000s)



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## Q2 2021 Spain

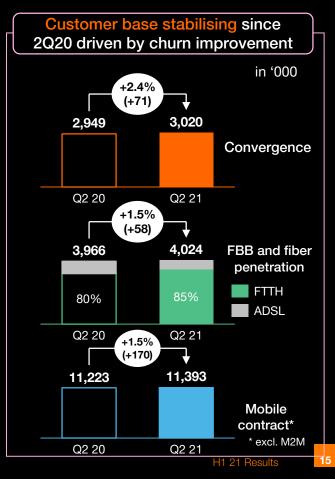
#### Ongoing simplification and transformation

in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	1,180	<b>-2.7%</b>	2,368	-5.1%
Retail services	797	-8.3%	1,614	-9.2%
Wholesale	228	-0.5%	443	-1.4%
Equipment sales	155	+35.6%	310	+21.5%
EBITDAaL			610	-16.2%
eCAPEX			457	+16.6%

Convergence net adds		+9k
Mobile contract net adds*		+36
FTTH net adds	€	+28
FBB net adds		-9k

Transforming our operating model

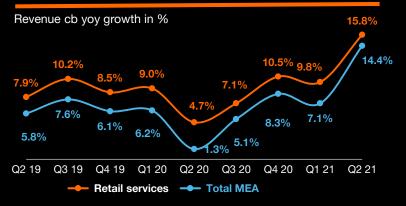




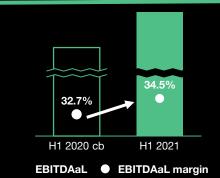
## Q2 2021 Africa & Middle East Acceleration of growth

in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	1,555	+14.4%	3,043	+10.7%
Retail services	1,359	+15.8%	2,660	+12.8%
Wholesale	157	+0.6%	310	-5.6%
Equipment sales	30	42.2%	54	+28.8%
EBITDAaL			1,051	+17.0%
eCAPEX			525	+21.0%

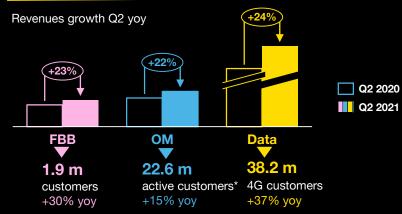
#### Acceleration of retail services growth...



#### +1.9 pts EBITDAaL margin yoy



#### ...thanks to fast growth engines



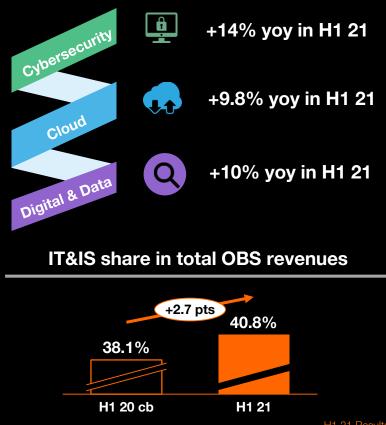
\* At least one transaction per month

## Q2 2021 Enterprise

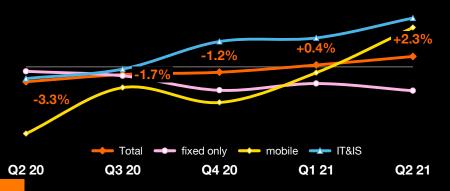
#### IT&IS drives top line growth and quasi stability for EBITDAaL

in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	1,932	+2.3%	3,840	+1.3%
Fixed only services	916	-5.3%	1,834	-4.5%
IT & integration services	796	+10.8%	1,565	+8.6%
Mobile	220	+8.7%	440	+3.4%
EBITDAaL			484	-0.5%
eCAPEX			157	-8.0%

#### **Double digit growth**



#### **Revenue evolution**

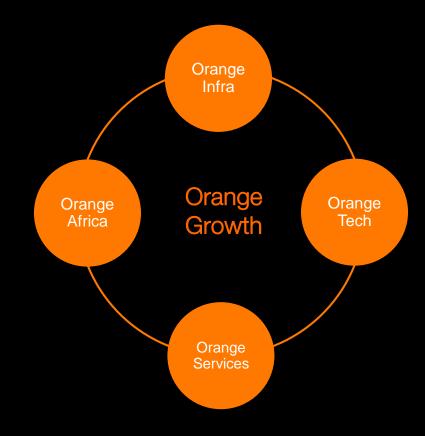


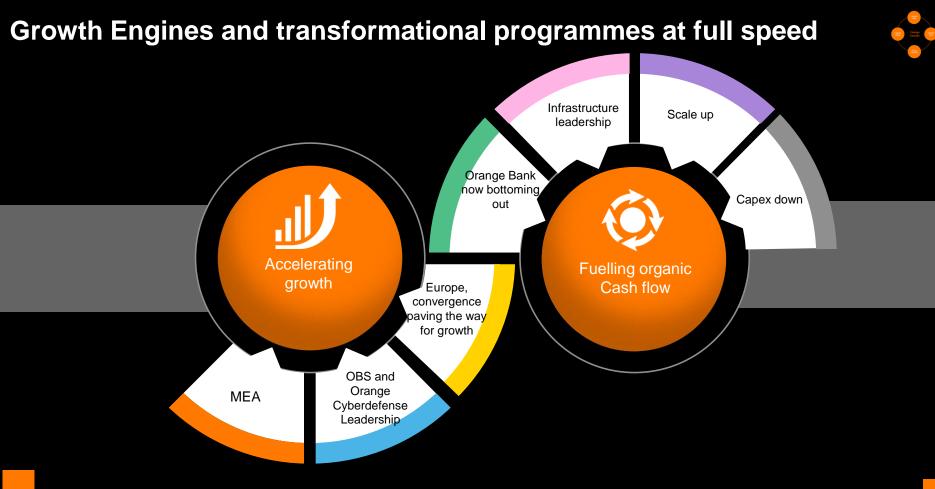
# Section Four Guidance

# Guidance 2021 confirmed

	<b>2021e</b> before tax refund allocation	<b>2021e</b> After tax refund allocation
EBITDAaL, yoy	Around +1%	Flat -
eCAPEX	~ €7.3 bn	€ 7.6 -7.7bn
Organic Cash Flow (telecom)	> €2.6bn	> €2.2bn
Net debt / EBITDAaL (telecom)	Around 2x in the medium term	Around 2x in the medium term
Dividend	€0.70	€0.70

# Section Five Focus GROWTH

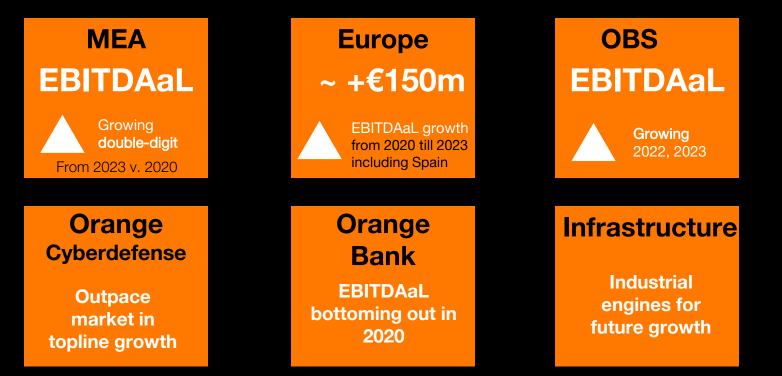




#### Orange Growth

# **Our GROWTH engines at a glance**

Growth, a common element of our six engines

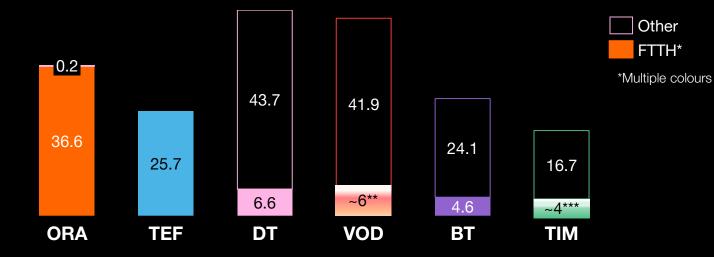




# FTTH, Orange undisputed pioneer in Europe

Orange Growth

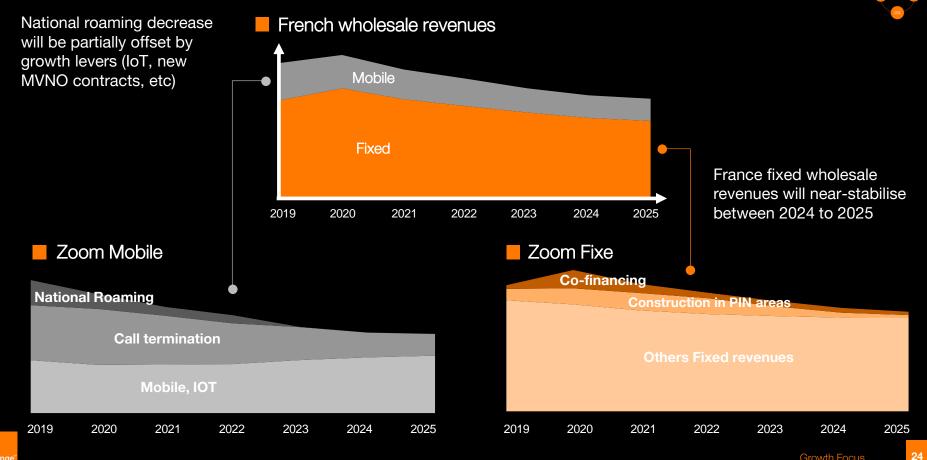
VHBB own deployment till Q1 2021, in million lines



ORA: Own network TEF: Only TEF Spain DT: FTTH Deployment includes FTTH/B \*\*VOD: Split FTTH/Cable estimated BT: Openreach figures of Ultrafast FTTP \*\*\*TIM: Split FTTH/Cable estimated



# Wholesale harvest will fuel income beyond 2023...



**Growth Focus** 

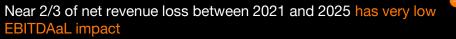
# ... with new growth levers to mitigate legacy decline

Conquest of perennial infrastructure and Enterprise market will limit national roaming, Interco and copper decrease

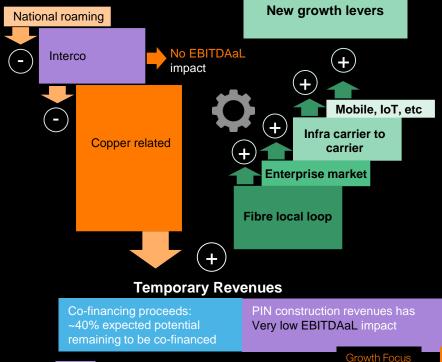


Revenue reshuffling

In 2025, Fiber linked revenues will represent majority of total fixed wholesale



Our growth engines will limit the impact on EBITDAaL to less than 500 m€ between 2021 and 2025



# Pragmatic infrastructure approach to create growth

## Providing tailor-made solutions



Orange Concessions: the leading fibre platform in French rural areas



Taking advantage of the fibre commercial momentum to accelerate in low-to-medium dense areas



Leveraging financial lease to deploy extra 3m lines, reducing fiber access costs



Totem, creating a leading European mobile passive infrastructure platform

Agility and manoeuvrability to seize value creation opportunities

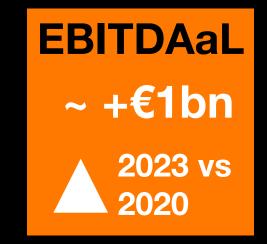


# **Clear and credible GROWTH ambitions...**



Additional contribution from 2020 to 2023 from MEA, OBS, Orange Cyberdefense, Orange Bank and Europe, including Spain









... associated with transformational programmes allowing reiteration of the guidance



Orange Growth

Group 2023 guidance confirmed

Net Indirect cost savings (scale up) –€1bn On track 2023 vs

2019

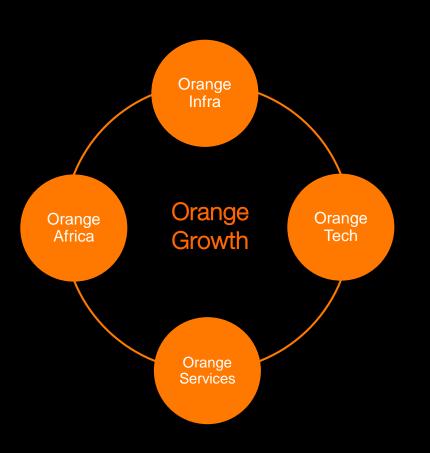






Orange Growth

# Conclusion Orange GROWTH



# Annexes

## Finance table details by segment

Fra	ance				Europe			Spain						
in €m	Q2 21	yoy cb	H1 21	yoy cb	in €m	Q2 21	yoy cb	H1 21	yoy cb	in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	4 546	-0.7%	8 950	-0.5%	Revenues	2 581	+1.8%	5 164	-0.3%	Revenues	1 180	<b>-2.7%</b>	2 368	-5.1%
Retail services	2 695	+0.4%	5 383	+0.1%	Retail services	1 724	-2.1%	3 451	-3.3%	Retail services	797	-8.3%	1 614	-9.2%
Convergent services	1 163	+2.9%	2 317	+2.2%	Convergent services	672	-1.4%	1 337	-2.5%	Convergent services	465	-7.5%	933	-8.5%
Mobile only services	563	+1.2%	1 122	+0.2%	Mobile only services	715	-3.6%	1 434	-5.3%	Mobile only services	220	-12.3%	450	-12.9%
Fixed only services	968	-2.8%	1 944	-2.3%	Fixed only services	256	-3.4%	522	-3.3%	Fixed only services	110	-4.0%	225	-5.4%
Fixed only broadband	712	+3.4%	1 415	+3.5%	IT & integration services	81	+11.0%	158	+9.4%	Wholesale	228	-0.5%	443	-1.4%
Fixed only narrowband	257	-16.7%	529	-15.1%	Wholesale	472	-0.2%	926	-2.0%	Equipment sales	155	+35.6%	310	+21.5%
Wholesale	1 434	-5.6%	2 720	-4.2%	Equipment sales	349	26.8%	718	+20.0%	Other revenues	(0)	+0.0%	0	-96.0%
Equipment sales	254	23.4%	523	+14.2%	Other revenues	36	+42.1%	70	+0.9%	EBITDAaL			610	-16.2%
Other revenues	163	-2.7%	325	+1.9%	EBITDAaL	00	112.170	1 359	-5.9%	EBITDAaL margin			25.8%	-3.4pt
EBITDAaL			3 181	-2.2%	EBITDAaL margin			26.3%	-1.6pt	eCAPEX			457	+16.6%
EBITDAaL margin			35.5%	-0.6pt	0					eCAPEX/revenues			19.3%	+3.6pt
eCAPEX			2 171	+31.8%	eCAPEX			870	+15.2%				13.370	+0.0pi
eCAPEX/revenues			24.3%	+5.9pt	eCAPEX/revenues			16.8%	2.3pt					

## Africa & Middle East

in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	1 555	+14.4%	3 043	+10.7%
Retail services	1 359	+15.8%	2 660	+12.8%
Mobile only services	1 192	+15.4%	2 329	+11.9%
Fixed only services	158	+18.0%	318	+19.9%
IT & integration services	9	+32.4%	13	+1.6%
Wholesale	157	+0.6%	310	-5.6%
Equipment sales	30	42.2%	54	+28.8%
Other revenues	9	+8.8%	18	+0.7%
EBITDAaL			1 051	+17.0%
EBITDAaL margin			34.5%	+1.9pt
eCAPEX			525	+21.0%
eCAPEX/revenues			17.2%	1.5pt

## Enterprise

in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	1 932	+2.3%	3 840	+1.3%
Fixed only services	916	-5.3%	1 834	-4.5%
Voice	281	-12.9%	569	-9.0%
Data	636	-1.5%	1 265	-2.4%
IT & integration services	796	+10.8%	1 565	+8.6%
Mobile	220	+8.7%	440	+3.4%
EBITDAaL			484	-0.5%
EBITDAaL margin			12.6%	-0.2pt
eCAPEX			157	-8.0%
eCAPEX/revenues			4.1%	-0.4pt

# Change in net income

	H1 2020 historical	H1 2020 cb	H1 2021 actual
EBITDAaL	5,914	5,859	5,837
Neutralisation of IFRS 16 lease interest expenses effects in EBITDAaL	58		58
Adjustments*	(168)		(443)
Depreciation & amortization of fixed assets	(3,549)		(3,499)
Other income / (charge)	(4)		(3,705)
Operating income	2,250		(1,752)
Financial result	(744)		(436)
Tax	(491)		(417)
Net income from consolidated Group	1,015		(2,605)
Minority interests	88		165
Net income Group share	927		(2,769)

## Adjustments

in €m	H1 2020 Historical	H1 2021 Actual
Restructuring programs costs	(19)	(305)
Acquisitions and integration costs	(10)	(20)
Significant litigations	(169)	(89)
Specific labour expenses	(28)	(41)
o\w Senior Part Time	(28)	(29)
Fixed assets, investments and businesses portfolio review	59	12

## Change in net debt

(in millions of euros)	H1 2020	FY 2020	H1 2021
EBITDAaL - eCAPEX (telecom activities)	2,843	5,736	2,060
Change in eCAPEX payables	(340)	307	(284)
Change in working capital requirements	(1,017)	(500)	382
Net interest paid (including dividends received)*	(559)	(1,127)	(582)
Income taxes paid	(527)	(1,085)	(500)
Other operational items**	(146)	(838)	(236)
Organic Cash Flow (telecom activities)	255	2,494	840
Licences and spectrum paid	(134)	(351)	(129)
Main litigations paid/received	(18)	2,217	(354)
Net of acquisitions and disposals	(18)	(89)	(286)
Subordinated notes issuances (purchases), other related fees and coupons	(186)	(292)	(475)***
Dividends paid to owners of parent company	(532)	(1,595)	(1,330)
Dividends paid to non-controlling interests	(164)	(225)	(190)
Other financial items	(157)	(183)	69
Change in net debt	(954)	1,976	(1,855)
Net financial debt	(26,420)	(23,489)	(25,344)
Ratio of net financial debt / EBITDAaL of telecom activities	<b>2.04</b> x	<b>1.83</b> x	1.99x

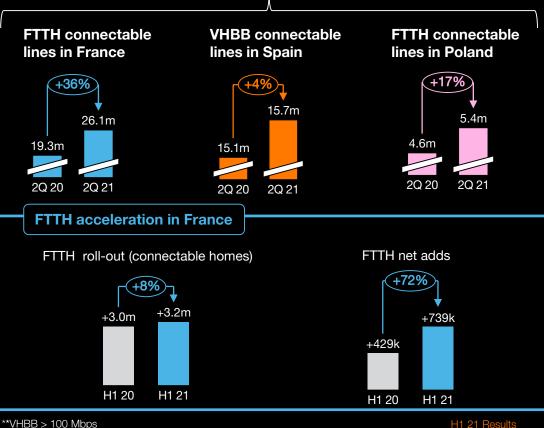
\* Excluding €60m of interest expenses on IFRS 16 leases and financed assets in H1 2021, €132m in FY 2020 and €64m in H1 2020.

\*\*Of which (i) disbursements related to "Part- Time for Seniors" plan in France (TPS, procedures in relation to agreements on the employment of seniors in France) and related to restructuring and integration costs, (ii) repayments of lease liabilities, and (iii) elimination of non-monetary effects included in EBITDAaL.

\*\*\* Of which: coupons for (163)m€ and issuances (purchases) and other related fees for (311)m€

# **Acceleration in FTTH rollout in** a post-COVID context





+22.8% H1 2021 eCapex +€714m €3.8bn

H1 2021

H1 21 Results

35

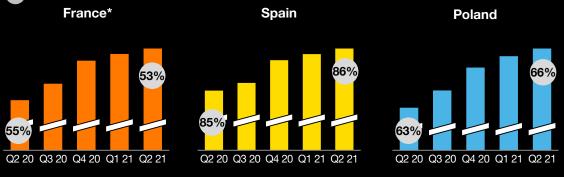
# Convergence, the bedrock of our strategy





**Convergent B2C customer base in million** 

% of broadband B2C customer base



Churn improvement with convergence in Q2\*\*



Quarterly convergent ARPO, in €/month in Q2



€



**2.8** ‰ yoy



Number of mobile lines per convergent offer (Q2 yoy growth)





**2.04** +3,7% yoy



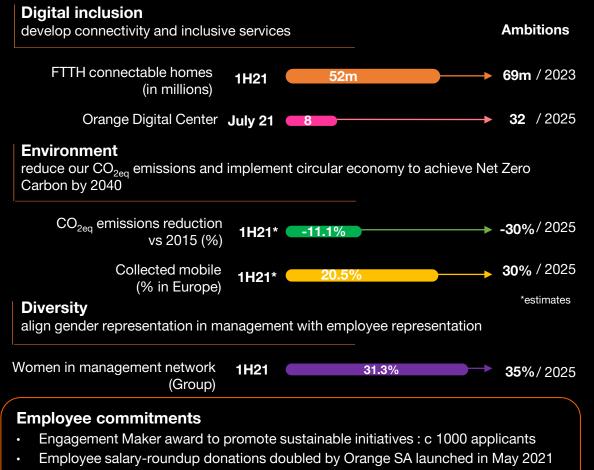
\* Open customers only

\*\* Churn differential between convergent B2C customers and total fixed BB B2C customers

\*\*\* YoY change calculated in local currency

# Towards a more sustainable, inclusive & responsible 2025





- CO<sub>2eq</sub> emission reduction objective introduced in incentive bonuses for Orange SA
- >19 000 CSR Visa delivered since October 2020